Web Tools Quick Reference

This 'Quick Reference' lists many of the tools used to support the activities of Website Management.

Of course, the extent to which you deploy such systems is strongly influenced by the scale of your website and the availability of finance. It should be remembered that many sites operate very well with far less equipment than shown here. In this sense, skilled staff remain the most important resource for successful Website Management.

The Tools of Website Maintenance

- Website Content Management system (pages 35 &365).

- Software for website quality assurance (pages 48).

- Software for administering website feedback (page 53).

- Software for website analytics (page 65).

- Software for monitoring the performance of website infrastructure (pages 76, 243 & 371).

- A 'Publishing Pack' for each member of a Publishing Team (page 40).

The Tools of Website Development

- A software package to assist project management (page 96).

- Software for design and image editing (page 43).

- Software for content development (page 118).

- A WYSIWYG editor for writing site code (page 212).

- A MarkUp Editor or Integrated Development Environment (IDE) for writing advanced code (page 212).

- A website testing suite (pages 222, 224 & 227).

- Tools for managing website publicity (page 267).

The Tools of Website Infrastructure

- The hardware and software of website hosting (pages 259 & 342).

- Search engine software (page 359).

- eCommerce (shopping cart) software (page 361).

- The software of website security (pages 232 & 351).